

OPAL Strategic Plan 2006-2008

I. Communication and Growth

Goal 1. Improve communication within and between OPAL and OhioLINK groups

- A. Encourage full cooperation with the OPAL Communications Coordinator.
- B. Encourage OPAL library staff members to serve on OPAL and OhioLINK committees.
- C. Have OPAL representatives on the OhioLINK LAC make regular reports to the Directors Council.
- D. Request that OPAL committees keep up to date on relevant OhioLINK committee actions and discussions.
- E. Assure the communication of OPAL concerns to OPAL representatives on OhioLINK committees.

Goal 2. Create a profile of the collective strengths of OPAL libraries and market this profile to administrators.

II. Financial Positioning

Goal 1. Secure OPAL financial strength both within and independent of OhioLINK.

- A. Establish a task force to evaluate financial scenarios and identify available options for future OPAL expenditures.
- B. Define policies and procedures for OPAL expenditures, and investigate other funding models.
- C. Establish a procedure for regular review of the OPAL investment portfolio.

Goal 2. Explore group pricing, rights, and licensing with commercial vendors for identified products and services.

III. Training & Organizational Development

Goal 1. Define the parameters of OPAL & OHIONET services

- A. Establish a task force to define what the OPAL catalog should contain.
- B. Establish policies and procedures for incorporating special content into the OPAL catalog, as requested by individual libraries or groups of libraries.

Goal 2. Provide timely and convenient training for every OPAL library staff member.

- A. Establish a task force to develop a training plan and to evaluate new forms of training delivery (in progress).
- B. Encourage regional networking/training among OPAL member libraries.

Goal 3. Look for new ways to increase staff participation in OPAL

- A. Establish central and regional programs to mentor new and current library staff.
- B. Provide opportunities for task force membership for all OPAL staff based on areas of expertise.
- C. Feature a library-of-the-month on the OPAL staff web site.
- D. Open the nomination procedures for OPAL annual conference awards.

IV. Technology

Goal 1. Improve Opal staff web pages for ease of use by local staff (in progress).

Goal 2. Encourage the development of an OPAL digitization program

- A. Establish a digitization task force to determine policies and procedures for digitization projects within OPAL.
- B. Identify OPAL digitization coordinator to work cooperatively with OhioLINK to submit OPAL digital content to the Digital Resource Commons.

Goal 3. Investigate the purchase of an OPAL/OHIONET teleconferencing system to broadcast OPAL committee meetings.

Goal 4. Explore and establish ways to integrate library services into campus CMS (courseware management systems).